



AURORA CONSULTING.

LEADERSHIP & STRATEGIC PLANNING
PROFESSIONAL DEVELOPMENT SERVICES

ENHANCE YOUR LEADERSHIP
THROUGH

PERSONAL BRANDING

STRATEGY & STORYTELLING

Are you looking to define the combination of strengths that sets you apart in the real estate market?

Would you like to extend the trust and credibility you have built within your network into the digital environment?

Are you looking to build a consistent digital presence aligned with your professional role and business objectives?

Are you looking to connect with your key stakeholders while communicating the value you bring?

Would you like to strengthen your visibility within the real estate ecosystem and reinforce your professional presence?

Would you like to enhance your positioning, increase your influence and generate new opportunities, even among those who already know you?

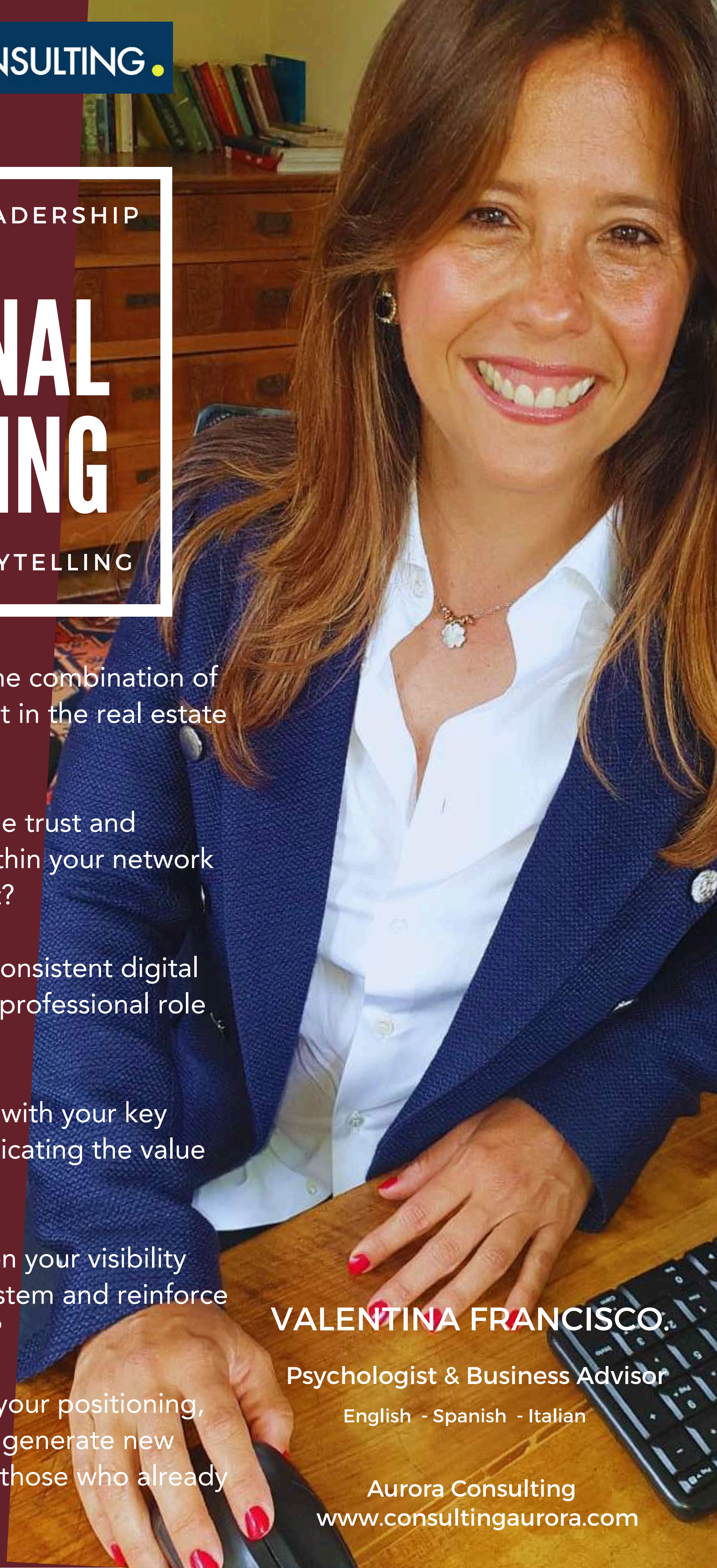
VALENTINA FRANCISCO.

Psychologist & Business Advisor

English - Spanish - Italian

Aurora Consulting

www.consultingaurora.com



WE SHAPE YOUR PERSONAL BRAND INTO A

Leadership tool

Grounded in authenticity

We work on your **brand identity**

and translate your personal value into a

Strategic asset

We define and elevate your Real Estate Presence in the digital space, strengthening your positioning and expanding your influence within your market ecosystem.



- This process positions you as a trusted professional, reinforcing your relationships and building long term credibility.
- As your value and expertise become visible within your ecosystem, your digital presence and authority open new opportunities, strengthening your impact through client relationships, referrals and strategic connections aligned with your sales goals.

CONTACT

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The logo for Aurora Consulting, featuring the word 'AURORA' in a large, blue, serif font with a yellow dot at the end of the 'A'.

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Valentina Francisco, Psychologist & Business Advisor

Psychologist and Business Advisor specialized in Personal Branding. With a background in philosophy in Italy, I support executives and professionals in strengthening their leadership and strategic narrative to position themselves within complex ecosystems, highlighting interpersonal relationships and value creation as drivers of professional growth.

We collaborate with companies in multiple industries, particularly in banking, wealth management, and financial services, providing a highly personalized service and supporting professionals and organizations across the US, Latin America, Spain, Italy, Ireland, and the UK.

Founder of Aurora Consulting

Our proprietary model of Personal Branding has been shaped by continuous exposure to global standards driven by the Big Four, the top business schools, and our clients, leaders in their fields. We define their value with authenticity, in terms that allow them to feel comfortable and confident to enhance their visibility and expand their impact.

In a context where digital presence plays a central role as a signal of trust and credibility, investing in your Personal Brand and Thought Leadership becomes essential, reinforcing the value you have already built within your professional ecosystem and extending its reach.