



**AURORA CONSULTING.**

LEADERSHIP & STRATEGIC PLANNING  
PROFESSIONAL DEVELOPMENT SERVICES

ENHANCE YOUR LEADERSHIP  
THROUGH

# PERSONAL BRANDING

STRATEGY & STORYTELLING

Would you like to define the combination of strengths that makes you unique?

Enhance your Financial Leadership Presence through an authentic Personal Brand.

We translate your professional value into a strategic positioning.

Activate your relational ecosystem and open up new opportunities.

**VALENTINA FRANCISCO.**

Psychologist & Business Advisor

English - Spanish - Italian

Aurora Consulting

[www.consultingaurora.com](http://www.consultingaurora.com)

We shape your Personal Branding into a

## Strategic leadership

Grounded in authenticity, we work on your **brand identity** and translate the trust and credibility you already built into the digital space.



We define and elevate your Financial Presence according to your business goals, amplifying your influence among key audiences and stakeholders intentionally mapped throughout the process.

As your unique insights become visible, your perceived authority will grow, reinforcing engagement within your organization and professional ecosystem.

Meaningful interactions will create new opportunities for relevant conversations and business results.

Through this communication process, you'll define your own voice, contributing to your long term digital reputation.



AURORA.

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### Aurora Consulting

A Boutique Consulting Firm that celebrates new beginnings, specialize in Personal Branding. We believe that each day offers new opportunities to grow, stand out, and fulfill the vision that inspires us.

We support international executives and professionals in strengthening their leadership presence. Our model has been shaped by continuous exposure to global standards and is anchored in value creation and meaningful relationships as drivers of professional growth. We collaborate with companies across multiple industries, particularly in banking, wealth management

### Authentic Personal Branding

and financial services, throughout the US, Latin America, Spain, Italy, Ireland, and the UK.

In this personalized experience a competitive analysis is conducted to help craft a compelling narrative within your field. Once your differentiation is consolidated, it allows you to feel comfortable while enhancing visibility and impact.

In a context where digital presence serves as a confirmation of your professionalism, investing in your Personal Brand and Thought Leadership becomes essential.