



AURORA CONSULTING.

LEADERSHIP & STRATEGIC PLANNING  
PROFESSIONAL DEVELOPMENT SERVICES

ENHANCE YOUR LEADERSHIP  
THROUGH

# PERSONAL BRANDING

STRATEGY & STORYTELLING

Would you like to define the combination of strengths that makes you unique?

Enhance your Job Market Presence through an authentic Personal Brand.

We translate your professional value into a strategic positioning.

Activate your relational ecosystem and open up new job opportunities.

**VALENTINA FRANCISCO.**

Psychologist & Business Advisor

English - Spanish - Italian

Aurora Consulting

[www.consultingaurora.com](http://www.consultingaurora.com)

We shape your Personal Branding into a

## Career Advantage

Grounded in authenticity, we work on your **brand identity** and translate the trust and credibility you already built into the digital space.



We define and elevate your Job Market Presence according to your professional goals, amplifying your influence among key audiences and stakeholders intentionally mapped throughout the process.

As your unique insights become visible, your perceived credibility will grow, reinforcing engagement within your professional ecosystem.

Meaningful interactions will create relevant conversations and new job opportunities.

Through this communication process, you'll define your own voice, contributing to your long term digital reputation.



AU  
RO  
RA.

Valentina Francisco  
Psychologist and Business Advisor  
with a background in philosophy in  
Italy.

valentina@consultingaurora.com  
WhatsApp +39 338.418.5438

www.consultingaurora.com  
Turin, Italy

### Aurora Consulting

A Boutique Consulting Firm that celebrates new beginnings, specialize in Personal Branding. We believe that each day offers new opportunities to grow, stand out, and fulfill the vision that inspires us.

We support international executives and professionals in strengthening their leadership presence. Our model has been shaped by continuous exposure to global standards and is anchored in value creation and meaningful relationships as drivers of professional growth. We collaborate with companies across multiple industries, particularly in banking, wealth management

### Authentic Personal Branding

and financial services, throughout the US, Latin America, Spain, Italy, Ireland, and the UK.

In this personalized experience a competitive analysis is conducted to help craft a compelling narrative within your field. Once your differentiation is consolidated, it allows you to feel comfortable while enhancing visibility and impact.

In a context where digital presence serves as a confirmation of your professionalism, investing in your Personal Brand and Thought Leadership becomes essential.